

1. Ribbon Cutting/Ground Breaking Events are an exclusive benefit of membership. There is no charge for this benefit. This service helps our members get the word out that they are “open for business” or have just expanded their business. This is a great way to let over 1,100 area businesses know about you!
2. Ribbon Cutting and Ground Breaking Events are a benefit to chamber members who have just opened a new business, for a business moving to a new location, a business that has new owners, or a major expansion or renovation (ideally within one year of project completion). (The Chamber has 6 ceremonial shovels available for Ground Breakings.)
3. Members may apply for a Ribbon Cutting or Ground Breaking Event by completing an on line application at [www.wausauchamber.com](http://www.wausauchamber.com) (Ribbon Cutting/Ground Breaking Request Form) and emailing it to [info@wausauchamber.com](mailto:info@wausauchamber.com). They may also contact the Membership Services Director of the chamber at ph: 715-848-5951 to plan the event.
4. The Membership Services Director will coordinate the resources of the chamber staff, equipment, available dates, and the volunteer ambassador team.
5. The member will receive date confirmation from the Membership Services Director.
6. Approximately one week before the event, the Membership Services Director will contact the member again to confirm arrangements.
7. On the day of the event, the chamber representative will arrive prior to the start time with the ceremonial scissors/shovels, certificate, ribbon and camera. (Chamber can not be held responsible for technical/mechanical failure of the camera, photo processing, or software.)
8. The chamber representative will assist with organizing the volunteer ambassador team at the event. We do not ‘emcee’ events or coordinate catering services, or guest lists.
9. The ambassadors will assist with holding the ribbon, reading and presenting the certificate. They are also on hand to aid with any questions about the chamber, area business resources, and general networking.
10. Just before the ribbon is actually cut, we take a photo for publication in the chamber newsletter called Membermatters. Members are encouraged to also take photos.
11. The chamber representative will visit briefly with the member to inquire about any other needs or questions.
12. Ambassadors may/may not be able to stay at the event longer, based on their business schedules.
13. The ribbon cutting photo is sent in either electronic or printed form to the member for their use as a promotional piece. The photo is featured in the Membermatters newsletter which is published near the end of each month.